

# CUSTOM CONTENT

## Expertise made to order

Many organizations have existing training materials but they are likely lengthy, outdated, unfocused, or in a format that doesn't match modern learning methodology. Tooling U-SME has helped dozens of organizations transform such material into engaging custom products that are based on business needs and performance outcomes.

We work with you to customize a training and development program specific to your company's needs. We first evaluate and assess your company's goals for training. Once we have clearly identified your goals, we work with you to develop custom training content. This can include:

- ◆ Review current training materials for instructional effectiveness
- ◆ Design custom learning solutions (eLearning, job aids, just-in-time training, instructor-led training)
- ◆ Develop custom learning solutions
- ◆ Provide full multimedia/audio/visual services

### We offer three levels of customization:

**Level 1:** Work with a range of user-friendly authoring tools and templates to add your company-specific content to pre-existing classes. Blend your processes or product features with Tooling U-SME knowledge.

**Level 2:** Use the Tooling U-SME formatting guide and template to author and convert your pre-existing content for web-based delivery: images, PowerPoint presentations, videos, tests, and text. Your online content will fit seamlessly into our system.

**Level 3:** Enjoy dedicated access to Tooling U-SME content development resources to transform your training program into web-based training of the highest quality. Our industry expertise means we speak your language and know your challenges. Deliver your training to your people, anytime, anywhere.

Your business is unique, and so are your training needs.  
Get your employees the content they need.

Tooling U-SME is a leader in manufacturing  
workforce learning and development.

